



# Community Sponsorship Opportunities

Thank you for considering a partnership with the Rotary Club of Westborough and supporting our community initiatives. Your generosity directly impacts a wide range of volunteer-led programs that enhance the quality of life for Westborough residents. We invite you to review the following information about our programs and the benefits of becoming a sponsor.

## Supporting Initiatives

### Past Projects

- AED Machine Placement in Bay State
- Little Free Library Installations around Town
- Launch Boxes for those aging out of Foster Care
- Digital Town Sign on Lyman/Main St
- Benches Around Town

### Future Endeavors

- Peace Pole Project through Rotary International
- New Covered Seating area in a green space in town
- Continuing AED Placements around the town
- Healthy Eating and Supporting families in need

## Invest in Our Ongoing Events

### YOUTH DEVELOPMENT

- Empowering Westborough High School students through the Interact Club.
- Providing leadership development for WHS sophomores at annual Rotary Youth Leadership Academy (RYLA).
- Awarding college scholarships to deserving Westborough graduating seniors.

### FAMILY HEALTH and COMMUNITY WELLBEING

- Bringing joy and community spirit to the holiday season with the Winter Lights celebration.
- Fostering a vibrant community, supporting local farms & small businesses with the 18-week Farmers' Market.
- Improving healthcare in developing countries through the Global Emergency Medicine Initiative (GEMINI).
- Addressing critical mental health and substance use challenges through Square One programs, in partnership with key community organizations.

### ENVIRONMENT and SUSTAINABILITY

- Transforming over 10,000 lbs of thin-film plastic waste into durable plastic composite decking.
- Supporting economic development in developing countries through our Shoe Drive.
- Educating the community about sustainable transportation at our Electric Vehicle Show.
- Raising awareness about energy consumption and climate change in partnership with Sustainable Westborough.

Sponsorships run from July 1, 2025, through June 30, 2026, and offer a unique opportunity to align your brand with impactful community programs. We offer various partnership levels to fit a range of budgets. As a valued sponsor, your company's logo and name will be prominently displayed at Rotary meetings, events, service projects, and in our communications, as detailed below.

<b>Major Partner      \$3,000</b>	<b>Supporting Partner      \$2,000</b>
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- **Marketing**
  - LOGO on website with hyperlink to your site with Click Through data tracking
  - Large Company Logo on Rotary Banners & Promotional Materials
  - Social Media Appreciation Mentions Monthly
  - Newsletter/Bulletin mentions to Rotarians
- **Winter Lights (Incl)**
  - Lamp Post Banner Nov-Feb on the Rotary
  - Additional Social Media Mentions for Winter Lights

- **Marketing**
  - Website space with hyperlink to your site
  - Company Logo on Rotary Banners & Other Promotional Materials
  - Social Media Appreciation Mentions Quarterly
- **Winter Lights (Incl)**
  - Lamp Post Banner Nov-Feb in Downtown
  - Additional Social Media Mention for Winter Lights

<b>Contributing Partner      \$1,000</b>	<b>Friend of Rotary      \$500</b>
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- **Marketing (No Logo's)**
  - Name on website with hyperlink to your site
  - Company Name on Rotary Banners & Select Promotional Materials
  - Social Media Appreciation Mention Yearly
- **Winter Lights (Additional \$300)**
  - Lamp Post Banner Nov-Feb in Downtown
  - Social Media Mention for Winter Lights

- **Marketing**
  - Website Name Mention
  - Company Name on select materials
  - Social Media Appreciation Mention will all Friends
- **Winter Lights (Additional \$300)**
  - Lamp Post Banner Nov-Feb in Downtown
  - Social Media Mention for Winter Lights

<b>Winter Lights Only      \$400</b>	
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| ◦ Social Media Mention for Winter Lights Support | ◦ Lamp Post Banner Nov-Feb in Downtown |
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## Sponsorship Selection

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|---|---|
| <input type="checkbox"/> <b>Major Partner      \$3,000</b><br>(Please email LOGO .jpeg (or .svg) & .eps (or.ai) files to Sponsorship@WestboroughRotary.org) | <input type="checkbox"/> <b>Supporting Partner      \$2,000</b> |
| <input type="checkbox"/> <b>Contributing Partner      \$1,000</b>   | <input type="checkbox"/> <b>Friend Of Rotary      \$500</b>     |
| <input type="checkbox"/> <b>Winter Lights Add-On      \$300</b>   | <input type="checkbox"/> <b>Winter Lights ONLY      \$400</b>   |

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Thank You from all of us at Rotary Club of Westborough!

If mailing a check, please use this form and send to PO BOX 903 Westborough, MA 01581